

## **Cycling Team Bonaire Sponsorship Contract**

The Cycling Team Bonaire is one of the leading multi-disciplinary bicycle racing team on the island. The 25 member team has been active for the last 2 years and is a visible and powerful force in the cycling community. This year, team riders are constantly hammering the pedals riding at least 10 hours per week, which will give sponsors a considerable amount of hours of moving billboard advertising at both races and on public roads and trails during regular training sessions.

With more than 25 active team members, Cycling Team Bonaire expects to have an impressive 2008-2009 season with a strong presence in road and mountain biking.

### **Why Advertise/Sponsor with us?**

As a Cycling Team Bonaire sponsor, your company will be associated with a growing biking club in the community. Your company name and logo will appear on all official Cycling Team Bonaire clothing. With 25 members training every week, your product advertisement will get many hours of exposure per week! Also your product will be advertised during international (Curacao, Aruba, Venezuela, etc) competitions and all cycling local events.

By supporting Cycling Team Bonaire, you will demonstrate your support for an entire community of bicycle racers and faithful consumers. Your support also reaches like-minded individuals at weekly events all over the island. Our team members are intent on providing you and your brand with consistent and widespread exposure.

### **Sponsor Benefits**

Your sponsorship is a great opportunity to support a sport that promotes healthy living, eco-friendly commuting and team work. The Cycling Team Bonaire is seeking a two-year commitment of cash to make our racing and community work a great success.

Each title sponsor receives:

**Exposure** at some local and international races

- Team given title sponsor name
- Company logo on team uniforms
- Opportunity for sample distribution
- Grassroots word of mouth endorsement by team members

**Advertising**

- Opportunity for ad placement on main team web site
- Company logo placement on team website

**Community Visibility**

- Race reports, interviews, press releases
- High visibility within cycling community

## **Sponsorship Levels**

**Titanium – Fls. 2500 Level (Title Sponsor):** This sponsor is the major supporter of the Cycling Team Bonaire. Sponsors at this level commit to a 2-year title sponsor agreement. Major artwork and uniform design will help to showcase your investment.

Spots available on uniform: 1

**Gold – Fls. 2000 Level:** This level of team support gains you access to a high profile advertising area on the jersey's chest, the short side panels or upper shoulder area. These areas are very visible and high impact.

Spots available on uniform: 8

**Silver – Fls. 1500/Product Exchange Level:** Your business/interest name and logo artwork are posted in one of a variety of places on the uniform.

Spots available on uniform: 8

## **Sponsorship Contact Information**

We're ready to put together a sponsorship package that suits your needs. Get in touch.

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